the pressing dummy (as illustrated in FIG. 1 of co-pending 10/601,544 U.S. patent application Attorney Docket No. ZTP00P1204}, filed on June 20, 2003, the disclosure of which being hereby incorporated by reference) and the cuff 3 has been buttoned, it is possible for the 2 has been pulled onto the pressing dummy and the cuff 3 has been buttoned, it is possible for the air stream for the inflatable bag 7 to be switched on. Because the cuff presser 1 is provided with air holes, the drying air penetrates outward through these holes and dries and presses 10 the cuff 3 in the process. The stiffening device is delimited from the rest of the inflatable bag 7 and of the item of clothing 2 by a boundary line 13. This region of the sleeve 15 is characterized by a slit in the fabric. The overlapping fabric in the region of the slit is also referred to as an 15 upper piece 21. The fabric located therebeneath is referred to as an underpiece 22. The outer, narrow strip of fabric that tapers to a point (to the right in the case of FIG. 1) is referred to as a facing 20. At least a double layer of fabric is, thus, produced in the region 12. During operation of the 20 pressing dummy, the air in the inflatable bag 7 forces the constituent parts of the region 12 apart from one another. The upper piece 21 and the underpiece 22 are moved in an expansion direction 19. If the fabric of the item of clothing 2 is not stiff enough in relation to the pressure in the inflatable bag 7, this may result in unintended deformation of the item of 25 clothing 2 in this region.